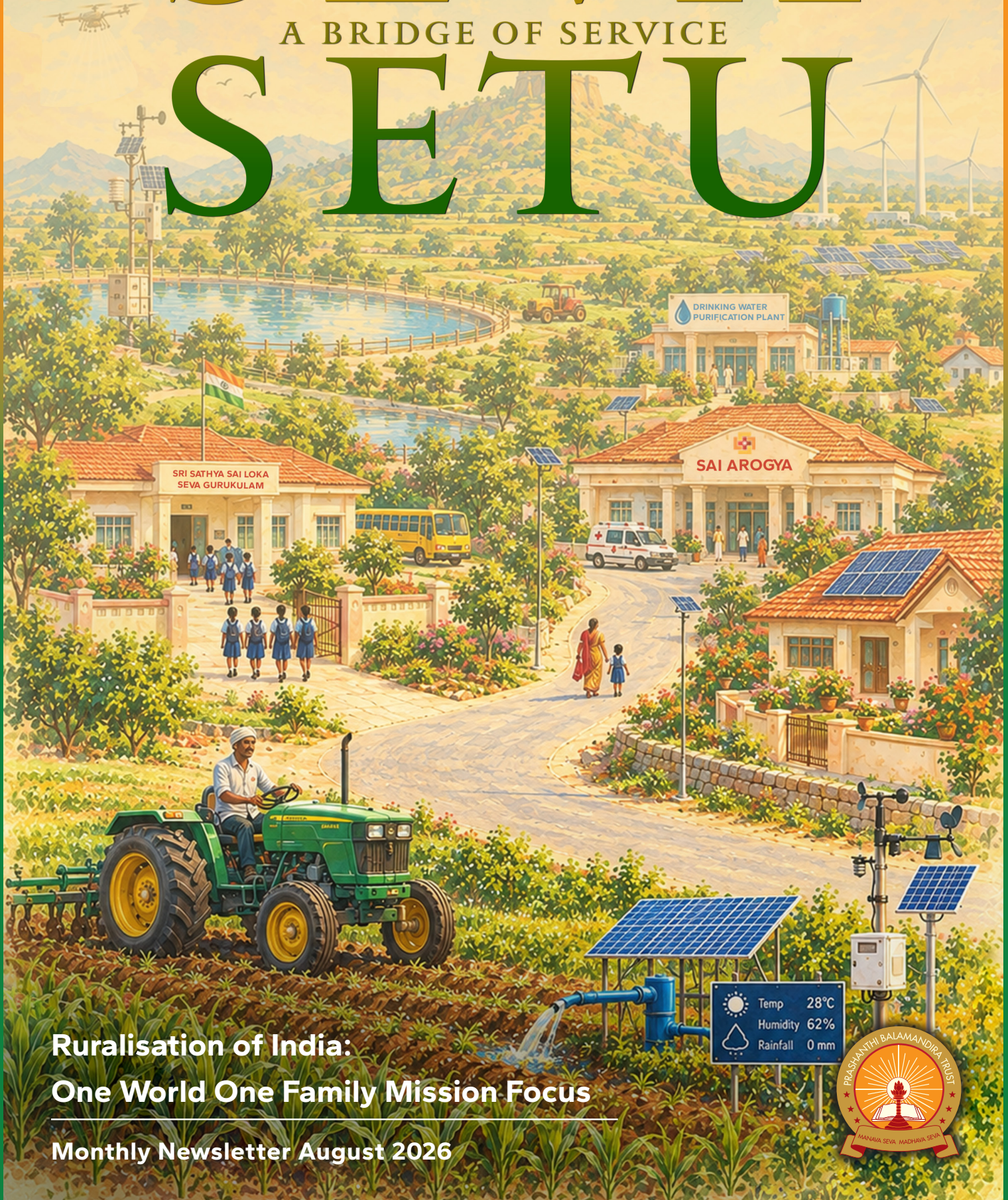


SEVA A BRIDGE OF SERVICE SETU



**Ruralisation of India:
One World One Family Mission Focus**

Monthly Newsletter August 2026



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Introduction

Ruralisation of India: Strengthening the Grassroots

'Rural' does not mean backward; it does not mean oppressed and disadvantaged; it does not have to imply poverty and penury. In truth, 'rural' is where true life is – with nature, culture, customs and lore, indigenous occupations and trades, creative crafts and skills, and traditional heritage and social life. It is in the rural landscape that a country's original identity is born and shaped. It is the rural soil that nourishes, bears, and provides for her children. It is in her valleys that children play mindlessly and run recklessly knowing fully well that it is their own mother's lap that they are playing on. The women bond together, and walk miles fearlessly for their daily chores, and the men exert themselves to earn through the sweat of their brow. The crack of dawn with the chirping of birds, the morning crowing of the rooster, the lambent morning rays of the sun, the mooing of cows, and the farmers' brisk and bright strides towards their fields with the sickles on their shoulders, followed by hard labour, mild evenings, and starry nights with a lucent moon define the ideal life style that is envied by every urbanite in recent times.

Knowingly or unknowingly, there is a deep inner appetite at the heart of humanity to go back to nature, to do their favourite vocation which aligns with their natural inclination, to seek health and harmony, to cherish handmade goods and homegrown food, to prefer a quieter environment and a slower and steadier routine, and to choose physical activities over long, sedentary, screen-heavy jobs.

It is time to restore the rural character of India to its bountiful beauty and abundant prosperity.

The One World One Family Mission has clearly marked its trajectory towards this goal – **Ruralisation of India.**





Founder's Message

Sri Madhusudan Sai

Ruralising India:

Rural Development as the Foundation of Human Development

"The real India lives in its villages", said Mahatma Gandhi. A long time ago, he gave a clarion call for the development of rural India through self-reliant villages, and called it 'Grama Swaraj'. 79 years down the line, its success is yet to be seen. There is a gap in development due to the urban and rural divide, and this phenomenon is not just something India faces, but something several developing nations across the world face.

At the One World One Family Mission, 'rural development' is not merely an economic or infrastructure programme, but is formulated as the foundation of human development. In India, around 65% of the population lives in rural areas, while globally, billions of people continue to depend on rural economies and agriculture. Therefore, no nation can achieve inclusive and sustainable progress unless its villages and rural communities prosper.

A developed rural community must provide more than roads and housing. It requires an integrated ecosystem of healthcare, education, safe water, sanitation, clean energy, connectivity, skills, employment, agriculture, entrepreneurship and environmental sustainability.

Healthcare should focus on prevention, primary care, maternal and child health, nutrition, diagnostics, mental health and telemedicine. Every rural family should have access to quality healthcare without having to travel long distances. Education must go beyond literacy to include science, technology, digital skills, vocational training, character development and entrepreneurship. Rural children should have access to world-class knowledge irrespective of where they are born.

Water security is fundamental to both health and agriculture. Rainwater harvesting, watershed development, groundwater recharge, efficient irrigation and restoration of traditional water bodies should be prioritised. Sanitation must evolve towards clean and zero-waste villages, with waste segregation, composting, recycling, biogas and responsible wastewater management.

Reliable and affordable energy can transform rural life. Solar power, microgrids, biogas and other renewable technologies can support homes, schools, healthcare, irrigation and rural industries while reducing environmental impact.

Agriculture must move from subsistence farming towards technology-enabled, climate-resilient and value-added natural agriculture. Soil testing, precision farming, drones, AI, efficient irrigation, improved seeds, storage, food processing and better market access can increase farmers' productivity and incomes. Rural economies should diversify through food processing, manufacturing, digital services and renewable energy.

Skill development must be closely linked to employment. Rural youth should receive training in healthcare, construction, technology, agriculture, renewable energy, manufacturing, digital services and other emerging sectors like AI/ML. The objective should be not only to create job seekers but also entrepreneurs and job creators.

Women are among the most powerful drivers of rural transformation. Greater access to education, finance, land, technology, skills, markets and leadership opportunities can dramatically strengthen families and local economies. Women's self-help groups and enterprises should become important engines of rural prosperity.

All of this has to be carried out without losing the cultural and spiritual heritage of rural India that is unique to her global identity. Her art, dance, music and festivals as well as her spiritual traditions carried for generations through the teachings of saints and sages must be preserved and perpetuated.

The One World One Family Mission has worked tirelessly over the last decade and a half in building a better India by building a better rural India – the bottom of the pyramid. The Mission provides a unifying human and ethical framework for this transformation.

This edition of Seva Setu brings to you the various initiatives of the One World One Family Mission in bettering the lives and livelihoods of our rural family members. Our solution to the 'development dilemma' is not urbanisation, but '**Ruralisation of India**', and through that, building a better India and a better world.



Ruralising India

Stronger Villages | Healthier Families | A Brighter Future



One World One Family Mission:

A Humanitarian Mission's Endeavour to Build from the Bottom Up

The One World One Family Mission is a service and spiritual organisation that has professionalised and spiritualised social services. The mission operates in 100 countries in the areas of Nutrition, Education, and Healthcare, in order to reach the unreached sections of **rural and remote societies**, and uplift them one at a time, all the time.

Nutrition: A Rural Focus

A Nutrition Movement that Connects Farmers with Students

The **Annapoorna Morning Nutrition Programme**, which fulfills the hunger of little stomachs and meets the nutritional needs of tiny bodies of **10 million children** in India through **Finger Millet (Ragi)**, is doing it right by bringing the **farmers into the schools**, to feed them in the most propitious way.

Farmers Into Schools! How Does this Happen?

A farmer says, "My name is Basavaraj Horatti. I am cultivating ragi for government school students. One may wonder how I am so sure about who consumes what I cultivate. That is the speciality of being a part of the **Subhiksha Organic Farmers Multistate Cooperative Society Limited**. Once we are a Subhiksha farmer, we become a true Bharatiya, because we cultivate all our crops through organic farming, without the use of chemicals, and take them to our consumers directly. Thus, the requirement of ragi for school children from our consumer, Annapoorna Nutrition Programme, is how we know that every grain of ragi that is transplanted into the soil, and grown by using organic farming techniques, reaches the stomach of little children, purely and fully. This is our joy."

Another farmer narrates the way in which organic farming is done by Subhiksha farmers:

"We use methods like crop rotation, composting and manure, green manuring, biological pest control, cover cropping, and mulching to carry out organic farming. Especially, ragi cultivation is something we look forward to—it is our fortune to know and believe that our produce has a purpose, when it nourishes millions of school children, completely free of charge through the Annapoorna Morning Nutrition Programme. In this way, 'regenerative agriculture' is followed by us."

The Subhiksha farmers who are involved in the cultivation of ragi for school children sell their organic produce for Annapoorna's use for a **Livelihood Price** which is much higher than the Minimum Support Price provided by the Government.

Notch 1: Farming is Freed, Farmers are Empowered

The Annapoorna Morning Nutrition Programme contributes to ruralisation of rural India by encouraging organic farming and by empowering farmers economically. Purchasing the farmers' ragi produce for a 'Livelihood Price' while acknowledging their additional effort and their courage in risking chemical-free agriculture, is a great boost for the farmers.

★ Notch 2: Farmers are the Forerunners of a Nutrition Mission

The farmers are motivated to know that the noble cause towards which all their hard work and efforts are directed is worth it, because their organic produce feeds nutrition for children. In this way, the farmers are elevated to the status of participating in the national nutrition mission, and not just doing transactions with a food commodity. The institutional demand created by Annapoorna builds stability and sustainability in the farmers' produce and income.

The Earth's Soil is Now Salubrious

The organic regenerative farming methodologies adopted by Subhiksha farmers are reflected in the way the soil has responded to them so generously and magnanimously by infusing every grain with the necessary nutrients, necessary for the health of the nation.

- There is less disturbance to the soil structures and fungal networks, as heavy ploughing and tilling are avoided in organic farming.
- Continuous plant growth is maintained in order to keep living roots in the ground, and feed beneficial soil microbes year-round.
- Cover crops that provide organic residue to the soil, lock the soil moisture, and prevent erosion of soil are grown.
- Crop rotation that disrupts pest cycles and enriches soil nutrients is followed.

Over and above these, '**Carbon Sequestration**' is happening in the **8,000 acres of farm lands** in the Tumkur and Chikkamagalur districts of Karnataka, as the Carbon-dioxide from the atmosphere is diffused into the leaves of plants, which gets converted into sugars during the process of photosynthesis producing carbon-based sugars that travel to the roots, from where the roots exude the carbon to the soil. The soil microbes feed on the exudates, and in this way, carbon is locked into the food web underground, contributing towards retaining water and moisture in the ground.



★ Notch 3: Soil Health is Nation's Health

The Subhiksha farmers are proud about this fact that their farming is also enriching the soil along with feeding children. Soil Health is Nation's Health!

Carbon is Converted into Cash

An organisation, Boomitra, which is an agri-tech and carbon removal company, uses AI, satellite technology and geo-referenced soil samples to measure soil carbon and reward farmers for sustainable agricultural practices.

Project Boomitra URVARA rejoices in the fact that the carbon is removed from the atmosphere and used productively for plant health and soil health. For this reason, they reward the farmers by providing carbon credits equivalent to the carbon locked in their soil. This gesture of Boomitra reflects their attitude of appreciating the contributors who restore the balance in nature by recycling atmospheric carbon to soil carbon thereby benefitting the whole ecosystem.

★ Notch 4: Carbon Sinks and Carbon Credits

The farmers are immensely happy for this surprise turn of events where their organic farming is also fetching credits for the soil carbon. Over 10,000 tons of CO₂ have been sequestered across 8,000 acres of farming lands which have now become carbon sinks. The farmers proudly say that they will be leaving behind a rich soil for the next generation.



Organic Ragi Morphs into a Rural Health Drink

4,000 tons of organic ragi cultivated by the Subhiksha farmers find their place at the **SaiSure Nutritions Manufacturing Facility** every year, where they take a new form of a multi-nutrient drink known as 'SaiSure'.

A nutritious SaiSure Health Drink Powder fortified with macronutrients and micronutrients is prepared at the SaiSure Nutritions Factory.

- 80,000 packets of 1 kg each of SaiSure multi-nutrient supplement are prepared every day.
- A kilogram of SaiSure can feed more than 100 children. Thus, 80,000 packets can feed more than 8 million children every day.
- 800,000 packets of SaiSure which equates to over 2,000 tons of SaiSure are prepared every month.

More than 9,300 tons of SaiSure have been manufactured and distributed from this facility since its inception in April 2023.

★ Notch 5: Rural Children's Nutrition Drink Meets the RDA

The SaiSure Ragi Fortified Drink along with SaiSure Jaggery is distributed to **150,000 government schools** by the Annapoorna Morning Nutrition Programme. **10 million children** across **25 States and 4 Union Territories** drink SaiSure every day. A glass full of SaiSure drink for one child has 10 grams of SaiSure (roughly 1.5 table spoons) mixed with 100 grams of jaggery, which fills the stomach, but keeps it light as well without causing bloating. This quantity sufficiently meets an average of **25%** of the Recommended Dietary Allowance of every micronutrient. By this way, 150 k.cal. of a child's nutrient requirement is provided by SaiSure on a daily basis.



Notch 6: The Nutrient Mix Chose the Good Over Pleasurable

SaiSure uses jaggery in place of sugar, and millets in place of cereals, thus carefully choosing the nutritious, indigenous, and cost-effective variety instead of aping the commercial malt beverages.

Notch 7: The Nutrient Mix is Cost Light and Health Heavy

SaiSure costs only 400 INR per kilogram as against 1,500 INR per kilogram for commercial products. At the government schools where SaiSure is being served every day for children, the cost has been estimated to be just 2 INR per day. This will sum up to only INR 5,000 per child for 250 school days. An investment of INR 5,000 for a child for a year is enough to create a healthy and bright childhood for the child, and a contributing grateful citizen for the country.

Notch 8: The Nutrient Mix is Certified by Professional Bodies

SaiSure is manufactured under standardised conditions, driven by Good Manufacturing Practices and has been certified as per below standards:

- Food Safety and Standards Authority of India (FSSAI)
- Central Food Technological Research Institute (CFTRI)
- Technischer Überwachungsverein TÜV Labs (Technical Inspection Association)
- Brihanmumbai Municipal Corporation (BMC)
- Science, Technology, and Innovation National Laboratory (STINL), Cambodia

An independent assessment was conducted with ICMR-NIN and ICAR-IIMR which examined SaiSure's efficacy, safety and acceptability.

Annapoorna: The Mother's Face for 10 Million School Children

The Sri Sathya Sai Annapoorna Trust operates the **Annapoorna Morning Nutrition Programme**, which is **India's Largest Morning Nutrition Programme for Government School Children**. The Trust provides the supply chain methodology through which the SaiSure Nutrient Mix reaches the **150,000 government schools** across **25 States and 4 Union Territories** in India.

The programme operates through a decentralised model, wherein the daily execution of feeding children is carried out by the school teachers, school cooks, Anganwadi workers, and volunteers, under the supervision of local government officials, and coordinated by distribution teams.

The support from Governments and Corporates through Corporate Social Responsibility plays very important roles in Annapoorna's functioning.

Notch 9: Rural Children are Prioritised

70% of the 10 million children that Annapoorna feeds are rural children across more than 1,00,000 rural government schools.

★ Notch 10: Annapoorna has Bonded the Teacher and Students with Love

When teachers and school cooks participate in the child's nutrition, over and above their regular duties, it creates a bonding between them and the children. This creates an ideal situation for learning and growing.

A child says, "In my school, my teachers serve morning breakfast for us. Because of this, I feel more comfortable with my teachers in the class also."

★ Notch 11: The Most Preferred Drink of Children

Students savour SaiSure with joy, as it is provided as a chocolate-flavoured version, with cinnamon to aromatise it, and with jaggery to sweeten the drink.

A feedback survey was conducted by Annapoorna with the students who regularly consume SaiSure, and the findings are as follows:

- **I Strongly prefer SaiSure: 77% of surveyed students**
- **I Want SaiSure Ragi Drink everyday: 98% of surveyed students in the district of Chikkaballapur**



★ Notch 12: Tangible Improvements in Children

There has been a tremendous improvement in the attendance, performance, behaviour, and health of children ever since the SaiSure Multi-nutrient Drink was served to them consistently every morning.

The Headmistress of ZPHS Girls School, Shabad in rural Telangana says, “Previously, students used to come so late to school, and without eating breakfast as their parents leave for work early in the morning. After we started serving SaiSure Ragi Drink every morning at school, the students come expectantly to drink it with joy with a smile on their faces. They come asking for second and third helpings. We are clearly noticing how their attendance has improved, their participation in academic and extracurricular activities have improved, and their demeanour itself has changed—there is more confidence, joy, attention, and willingness.”

- The percentage of underweight children reduced from 87% to 77%
- 82% of children were regular to school
- 93% of children grew taller in height
- 98.7% of children grew healthier due to increase in weight

Caring for SAM and MAM Children

Annapoorna conducted a nutritional intervention for 4,000 SAM and MAM Anganwadi children whose age ranges from 3 years to 6 years in five districts of Karnataka.

An impact study was conducted after a period of six months of regular consumption of SaiSure by these children.



243 SAM children were assessed:

- SAM children's height increased from 100.62 cms to 100.65 cms in 61% of assessed SAM children
- SAM children's weight increased from 11.58 kgs to 13.15 kgs in 87% of assessed SAM children
- 64 SAM children progressed to MAM status, and 124 SAM children progressed to the 'Normal Nutrition' status

2,361 MAM children were assessed:

- MAM children's height increased from 97.7 cms to 98.8 cms in 62% of assessed MAM children
- MAM children's weight increased from 12.2 kgs to 13.1 kgs in 82% of assessed MAM children
- 1,332 MAM children progressed to the 'Normal Nutrition' status

★ Notch 13: Early Intervention for the Neediest Children

The improvement in the height and weight of SAM and MAM children, especially children less than 6 years of age, in just six months, shows the efficacy of the SaiSure Multinutrient Drink, and the commitment and dedication of the Annapoorna team along with the frontline workers to ensure that it reaches children consistently.

More than 4,200 Anganwadi children in 758 Anganwadi centres receive SaiSure, so they are taken care of in their early years of growing itself.

A Mother's Health is the Child's Health

Annapoorna takes care of expecting mothers and lactating mothers so that their children are born healthy and they also grow healthy.

'SaiSure for Pregnant Mothers' is a special formulation that does the magic to lovingly bestow the needed motherly care to mothers.

★ Notch 14: A Flavoured Drink that Serves Dual Role

15 grams of SaiSure Vanilla-flavoured Malt, which is specially formulated for pregnant mothers, meet an average of 29% of the Recommended Dietary Allowance. This is a great nutrition supplement for both the mother and the child.



Healthcare: A Rural Focus

Taking Healthcare to the Rural Doorsteps

In the State of West Bengal, a group of youths galvanised to do good—they arranged mobile clinics that carried healthcare services to the doorstep of villagers. This service started in the year 2016 and was formalised through the Aarogya Vahini Trust. In 2018, the Trust collaborated with another organisation to fabricate a big bus into a moving hospital which consisted of a doctor's chamber, a small pathology unit that provided point-of-care (POC) services like medical diagnosis and treatments for non-communicable diseases like hypertension, diabetes and oral cancer, a cardiology, a gynaecology, an ophthalmology, a dental unit and also a pharmacy.

★ Notch 15: Healthcare Moves on Four Wheels to the Remotest Villages of West Bengal

The mobile hospital of the Aarogya Vahini Programme scales 40 visits to different villages every month. Medical camps for health screening are organised on a daily basis so that every remote village is reached and every villager is provided the needed care.

More than **2,68,000 health consultations** and **4,83,000 health screenings** have been conducted by Aarogya Vahini Programme ever since 2016.



Wellness Substituting Cure in Villages

After the COVID, the Aarogya Vahini Programme for rural healthcare was further crystallised into a more reliable and permanent solution as the **Sai Swasthya Wellness Centres**, which are preventive and primary care centres set up in the streets of rural villages, so that the villagers have immediate access to free healthcare in just a few steps from their homes.

★ Notch 16: Complete Care Shows True Care

The Sai Swasthya Wellness Centres provide complete care which ensures regular monitoring and care continuum until the patient's condition is stabilised. Pharmacy support plays a distinctive role in this process.

100 Sai Swasthya Wellness Centres in 13 Indian States have provided complete care through 2,76,000 consultations ever since 2022.

★ Notch 17: No Worry About Pocket Pinches

The earning members of every rural family save about 30% to 35% of out-of-pocket expenses, thus diverting their meagre income to other necessities of their family.

★ Notch 18: Collective Responsibility that Paves the Way for True Development

Rural folks are engaged in the Sai Swasthya Wellness Centres of their own villages which earns them an honorarium, and empowers them into Community Health Workers. The Centres also conduct awareness programmes on nutrition for school children, and organise environmental projects in the villages which excites people into caring and compassionate actions for the sake of their own communities.

★ Notch 19: Professionals Find Their True Purpose

Healthcare professionals find satisfaction in treating patients at the Sai Swasthya Centres as they are the direct benefactors who witness first-hand the need and impact of the services rendered to the neediest of the needy.

The vision is to establish 6,000 Sai Swasthya Wellness Centres in every taluk of the country, so that no one is denied primary, preventive, precise and predictive care at any point in time.



Holding Little Hearts with Love Early in their Life

The **Sri Sathya Sai Sanjeevani Centres for Child Heart Care** have been providing completely free-of-charge paediatric cardiac care for congenital heart diseases through invasive and minimally-invasive Cath interventions, and have treated more than **44,000 children** ever since the year 2012.

But it was observed that the children who were brought to the Sanjeevani Centres often arrived late, mostly in advanced, inoperable stages of their illness. The obvious reasons for this were lack of awareness and shortage of local diagnostic facilities in rural areas.

This led to the initiation of an outreach screening initiative called **'Project Nanha Sa Dil'** in the year 2024 in collaboration with Coal India Limited.

'Project Nanha Sa Dil' systematically diagnoses and cures children with congenital heart defects in the country's remote coal-mining and tribal areas. Under the aegis of the Ministry of Coal, the project goes beyond diagnostic camps to providing medicines, specialised counseling, surgical interventions which includes covering the travel, food, and accommodation for patients' attendants.

- More than 2,425 specialised screening camps have been conducted across remote locations
- More than 215,000 children have been screened in primary schools and Anganwadis
- More than 6,300 confirmatory echocardiograms have been performed at block-level diagnostic centers
- More than 1,600 free paediatric cardiac surgeries and interventions have been conducted



★ Notch 20: Leaving No Stone Unturned for Saving the Needy Child

'Project Nanha Sa Dil' recognises that it is not enough to diagnose a condition and leave it to the rural family to find ways to find their way to the Sanjeevani Centre. With an average monthly income of 5,000 to 6,000 INR, it becomes so heavy on the pockets of rural families to pay for the travel cost, as a trip to the hospital would cost them more than their earnings itself. This is where the project lovingly takes on itself every need that needs to be met so that the child can be saved. A saved child's life expectancy increases to 80 years.

★ Notch 21: An Emotional Respite and Psychological Relief

The psychological and emotional strain on parents is lifted off completely when their child's care is fully embraced, and also through counselling sessions that are conducted.

★ Notch 22: Aspirational Districts Targeted

Out of the 34 districts that are covered by 'Project Nanha Sa Dil' across the States of Jharkhand, Chhattisgarh, Madhya Pradesh, Maharashtra, and Uttar Pradesh, 33 districts are designated as 'Aspirational Districts', which face acute healthcare challenges.

★ Notch 23: Social Return on Investment

A formal impact assessment conducted by the Social Audit Network showed that every single paediatric cardiac operation performed at Sri Sathya Sai Sanjeevani Centres generates a social value equal to 16.2 times the initial financial investment.

★ Notch 24: Community Immersion at its Best

The project has a band of young field coordinators and volunteers who reside in the target districts for three to four months at a stretch to work in coordination with the district administration, local schools, and rural Anganwadi workers. They coordinate the screening of over 15,000 children in primary schools and Anganwadis in every district.

★ Notch 25: Technology Comes Handy

The HD Smart Steth, which is a portable smart device, is so easy to handle that the coordinators themselves perform initial heart screenings on children. The device records heart sounds and electrocardiogram (ECG) waveforms with an incredible ~70% accuracy in detecting potential defects. These recordings are immediately uploaded to a secure cloud database for review by specialist cardiologists.

The journey of every child touched by 'Project Nanha Sa Dil' is recorded using a customised digital platform from screening to post-operative recovery.



Pranjali is Reborn

Pranjali, the daughter of a farmer from Sarai village in Madhya Pradesh could not play like her friends, as she would fall ill often. The 'Nanha Sa Dil' screening camp suspected a heart condition for her, which was further confirmed through echocardiogram at a Community Health Centre, and pronounced as 'a hole in her heart.' Pranjali and her family were sponsored for their travel to the Sanjeevani Hospital in Haryana, where her heart surgery was performed successfully for no charge whatsoever. Pranjali was reborn into a new life!



A Free Medical College and Hospital: In the Rural, Of the Rural, For the Rural

The **Sri Madhusudan Sai Institute of Medical Sciences and Research (SMSIMSR)**, which offers free medical education with free multi-speciality healthcare services to patients, has formulated a comprehensive community outreach initiative that integrates preventive and promotive healthcare along with health education, counselling, and life-style modification for prevention of non-communicable diseases.

More than **1,570,651 outpatients**, which majorly comprises rural patients, have been treated at the hospital.

Some of the regular community outreach initiatives conducted by SMSIMSR are as follows:

- Comprehensive school health screening is conducted for general health, nutrition status, vision and hearing check-up, along with age-appropriate health education.
- Vision screening is conducted in rural schools, and refractive errors are corrected by providing free spectacles. Follow-ups are done to check the visual improvement.
- Community-based screening is conducted for cataract and other common eye conditions, with appropriate referral and linkage to definitive treatment.
- Screening is conducted for congenital and acquired cardiac conditions through community-based camps, with referral and follow-up for children and adults requiring further evaluation or treatment.



- Community screening for cancers is done, and awareness about it is given to rural population so that early identification, risk-factor reduction and linkage to appropriate diagnostic and treatment services can be carried out.
- Pregnancy related counselling which includes nutrition, breastfeeding, lactation support is provided.
- Screening is conducted for senior citizens to identify hearing impairment, followed by distribution of hearing aids.
- Voluntary blood donation camps are conducted.
- Health education sessions are conducted in schools and colleges to cover topics on nutrition, hygiene, physical activity, mental wellbeing, substance-use prevention, menstrual health, reproductive health and other age-appropriate health topics.
- Training programmes are conducted for healthcare workers and community stakeholders on lactation, antenatal care, nutrition, yoga, and other preventive health solutions.
- Patients identified through Family Adoption Programme (FAP) and community camps are followed up and linked with appropriate services at SMSIMSR for investigation, treatment and continued care.
- HIV vaccination camps and Cancer prevention camps are conducted.

★ Notch 26: A Free Medical College and Hospital Dedicated to Rural Upliftment

Sri Madhusudan Sai Institute of Medical Sciences and Research is **India's first free private medical college**, which is completely dedicated to the rural population, both for empowering them with free medical education, and treating them with free healthcare.

The red-letter day for the Institution was when the **Honourable Prime Minister of India, Shri Narendra Modi**, graced the occasion of the inauguration of this India's completely free medical college on 25 March 2023.

In the words of Shri Narendra Modi Ji:

"Sathya Sai Grama has given a wonderful model of service to this land of Bharath. The selfless service activities of Nutrition, Education and Healthcare that are being done from this place are truly appreciable. The inauguration of the free medical college gives additional strength and enthusiasm to their already existing service projects. Sri Madhusudan Sai Institute of Medical Sciences and Research will produce Doctors and Allied Healthcare Providers who will submit themselves for the service of the Nation. 'Amrut Kaal' can be achieved only through one way – consistent efforts by each one of you, and this is what is happening from this place."



★ Notch 27: The World's Largest Free Multispeciality Teaching Hospital

On 23 November 2025, the 100th Birthday Celebrations of the spiritual master, Sri Sathya Sai Baba, who is the inspiration of the One World One Family Mission, a **600-bed multi-speciality hospital** with a 20-foot tall statue of Baba, was opened in the presence of the President of Fiji, His Excellency Ratu Naiqama Lalabalavu.

The salient features of the hospital are:

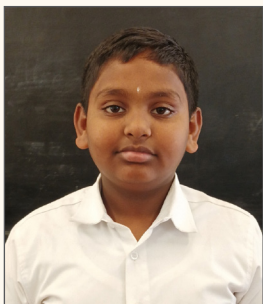
- The largest free multi-speciality teaching hospital of the free medical college, Sri Madhusudan Sai Institute of Medical Sciences and Research.
- Billing counters are not there, because all the healthcare services are free-of-charge.
- Multi-speciality services with cutting-edge healthcare technologies and infrastructure will be offered.
- In an area of five acres, with built-up area of 650,000 sq.ft., six floors and a basement, 11 operation theatres, 100 ICU beds and 35 Emergency beds have been made ready, so that the hospital can also support postgraduate studies in medicine.
- NABH (National Accreditation Board for Hospitals and Healthcare Providers) and Joint Commission International (JCI) have accredited the hospital for 'compliant infrastructure.'



Education: A Rural Focus

The Sri Sathya Sai Loka Seva Gurukulam Group of Institutions, which provides completely free education in a *gurukula* way of life, from Grade 6 to Doctoral Studies, has orchestrated its entire purpose around rural empowerment.

- 27 educational campuses, which include a university and a medical college are situated in the remotest rural corners across 20 districts of India
- 70% of the students are from rural backgrounds
- 75% of the students come from families Below Poverty Line
- 30% of the students are first-generation learners and 65% of them are first-generation graduates



Nithin joined the Sri Sathya Sai Anantaniketanam campus in Mysuru in Grade 6. He narrates his story as follows:

"I come from a village in Mandya district. Ours is a small house in which five of us used to live. My sister was studying in a government school. I was also sent to a government school in Grade 1. But, since the school was far away from my home, I would not go to school on many days. My sister used to teach me a little after she returned from her school. This is how I managed to learn something up till Grade 3. When I went to Grade 4, I started going to school and my teachers helped me in procuring uniform and books. My parents were in debt due to the loan they had borrowed to construct a borewell in our farm and so they could not afford to purchase any study materials for me. Despite these conditions, I studied well and scored the highest marks in Mathematics in my class.

Coming to this school is such a joy for me because I get a lot of time to study here. I like the subject of Science. Studying never bores me. My parents also keep reminding me that the opportunity to study in such a good institution is a rare fortune."





Paresh from Sri Sathya Sai Sattwaniketanam campus in Karwar speaks about what made him happy in this Institution:

"My grandmother takes care of me as my parents are no more. She is a vegetable vendor. She got to know about this institution and encouraged me to join here. When I came here, few things that made me very happy are that – there were teachers for every subject. In my previous school, there was only one teacher for all the subjects. It is here that I learnt English and started communicating in English."



Preethi from Sri Sathya Sai Sriniketanam Campus in Chikkamagalur district says that she learnt the alphabets in English only after she joined for Grade 6 in the Institution.

Notch 28: Medical Education

The Sri Madhusudan Sai Institute of Medical Sciences and Research offers **completely free medical education** in a residential *gurukula* way of life, where students are bestowed scientific knowledge with rich clinical training at the free hospital, alongside a balanced curriculum that offers a learning environment which is superior in quality, and a living environment which is so congenial to the emotional, social and spiritual development of students.

The medical college has taken bold and careful strides in over three years to build a system that supports the offering of free quality medical education with a compassionate touch, to the rural poor, so that they may serve the needy rural population competently and compassionately.

MBBS, Nursing, Allied Health Sciences, Mental Health, and Postgraduate Medical Courses are offered to **422 medical students** coming from various parts of India and abroad.



- 63% of medical students come from rural interiors
- 80% of them fall Below the Poverty Line
- 45% of them are First-Generation Learners, and 67% are First-Generation Graduates

Hear it from the Horse's Mouth:



Ashok, Third Year MBBS

An Institution that Not Only Gave Education, But Also a Purpose

"There were financial challenges in my home due to the low income of my father who was working as a farmer. After my school education in a Government village school, which is about 25 kms from the Koppal town, I was apprehensive about how I was going to continue my education as the fee from Grade 11 onwards was quite a lot for my family to bear. I wondered for many days whether I would ever progress to higher education. Despite these circumstances, I started preparing for NEET, as becoming a doctor was an aspiration that was always burning in my heart. I had taken an education loan as well, even though I secured a government medical seat. At this juncture, good luck had it that I got to know about this medical college in the news channels, where I saw PM Modi Ji inaugurating it, and was informed from there that it is a free medical college. I could not believe my ears!

When I joined here, I was unsure about what a gurukula system would be like. Gradually, the culture, the purpose, the vision, and the approach of this Institution started becoming a part of me. Everything is provided for free to us here, and we have no worries about education loan, buying books and other necessities for medical education. More than these, it is the ideal of 'selfless service' – without complaints and desires, that is constantly imbued in us as the goal of medical education. In other colleges, students are trained to treat patients as cases by charging consultancy fees; but here, we are trained to serve humanity with love and compassion, unconditionally without charging any fee.

Once, I had an opportunity to place a request to our Founder and guru, Sadguru Sri Madhusudan Sai, to build a hospital in Koppal district. I promised Him that given a chance, I would serve there for the farmers and the people of Koppal and neighbouring districts. I offer my word and my life in the service of this noble mission."



Atulya Devansh, Fourth Year MBBS

When Education is Offered for Free, the Only Debt that Remains is Gratitude

"I hail from the North Indian State of Haryana, where I was born and brought up with respect and regard towards Indian culture and tradition. My family values align with this Institution's values. My father always advises that the foremost thing is to be a good human being and to express gratitude to God every day. This Institution constantly instils in us similar values about doing good to the society, being responsible and disciplined, and being a worthy citizen of the world.

I am pursuing a medical degree with the help of the society, offered on a platter at this Institution, without me having to pay a penny. Hence, I feel indebted to contribute back to the society through the knowledge and skills that I acquire here.

This Institution feels like a home to me and I feel I should have joined here much earlier. This Institution strives to serve the unserved and reach the unreached by considering the whole world as one family. Being a part of this journey, where I can do my bit for those who need my help is very fulfilling.

Being a doctor is one of the bests that can happen to anyone, because doctors have the direct opportunity to spread love through service. My parents are very happy about the system here, the ideals it nurtures in me, and for the glorious future of 'service to mankind', which is awaiting me here."



Rifa M, Fourth Year MBBS

Religions Unite When it is About Medicine and Healthcare

"Coming from a Muslim background, entering a medical college rooted in the residential Indian gurukula tradition has been a transition that feels, in many ways, like a transformation. The transformation is about realising that whether doing namaz or singing the praises of God through stotrams and bhajans makes no difference, because I could feel the Divine in the same way either way. I like reading the Bhagavad Gita and understanding the meaning of the slokas. manmanā bhava mad bhakto madyājī māṁ namaskuru, says the Bhagavad Gita. This means – when we fix our minds on God, and surrender ourselves to Him, we will surely attain Him. This is exactly what the Quran teaches too.

One World One Family is the vision of the institution, and so everyone is accepted here without any distinction between religion, geography, caste or creed. The practice of spirituality through medical sciences is the most inevitable part of our curriculum at the medical college. And so, all that we do – be it studying, playing, attending satsangs and bhajans, and following the schedule set for us, collectively tunes us to a greater purpose of acquiring education, which is to serve the society.

Our schedule starts at 4:30 a.m. in the morning with prayers and yoga. Class hours are from 8:30 a.m. to 4 p.m. This is followed by study time and evening prayers at 5:30 p.m. From 7 p.m. to 9:45 p.m., we continue with our studies and break for dinner in between. This kind of a discipline was initially very difficult to follow but now, I simply love it. I am able to focus on my studies better than before. Ours is a safe and secure environment to study.

In the Quran, there is a verse which says – 'Serving one person is equal to serving all of humanity, and hurting one person is equal to destroying the entire humanity.' I am here to inculcate the value of serving humanity selflessly. It is indeed a blessing to be studying in India's first completely free medical college."

★ Notch 29: BSc Rural Engineering

At the Sri Sathya Sai University for Human Excellence, a four-year undergraduate programme, **BSc Rural Engineering** has been introduced in June 2026 to integrate science and technology for serving community needs, and contributing towards sustainable rural development solutions.

Some of the key topics which the course focuses on are:

- Rural Transport and Infrastructure Planning
- Rural Energy System
- Watershed Management
- Environmental Engineering
- Agriculture and Allied Branches
- Rural Housing Construction Practices



★ Notch 30: Course in Artificial Intelligence and Machine Learning for Rural Development

Sri Sathya Sai University for Human Excellence (SSSUHE) has made an effort to build an ecosystem in which students, including those coming from rural backgrounds, are exposed to contemporary technologies, so that they learn, apply, research and innovate using Artificial Intelligence and Machine Learning.

The University's AI and ML initiatives span four important areas: AI education, specialised skill development, research and institutional collaborations, and translation of AI into real-world healthcare applications.

The University has collaborated with RuralShores Business Services Pvt. Ltd. for training and skilling in emerging technologies, particularly Generative AI and Agentic AI.

★ Notch 31: Supporting a Start-up that Integrates AI into Healthcare

The Department of Mathematical and Computational Sciences is supporting the activities of SAIML Pvt. Ltd., which is a startup working at the intersection of Artificial Intelligence and Healthcare.

SAIML is developing AI-enabled solutions that will assist doctors, healthcare institutions and frontline healthcare workers.

★ Notch 32: Diploma in Integrated Agricultural Sciences

A two-year integrated diploma programme that yokes together flora and fauna in a manner that enriches the environment, the health of humanity, and the well-being of livestock, thus creating a harmonious well-disposed ecosystem, was launched by the Sri Sathya Sai University for Human Excellence in 2024 as the Integrated Agricultural Sciences Programme.



Some of the key topics which the course focuses on are:

- Agriculture through sustainable and organic farming practices
- Integrated crop–livestock systems
- Horticulture, Nursery Management and Landscaping
- Food and Dairy Value Addition
- Digital Agriculture and Agri-technology
- Entrepreneurship and employment opportunities in the rural economy

★ Notch 33: Integrated Rural Development Course

Integrated Rural Development is a mandatory, two-credit academic course for final-year undergraduate students of the Sri Sathya Sai University for Human Excellence. This course was launched in 2019 to foster a strong connection in the hearts of students with their rural roots, and to incorporate this understanding into the broader development framework.

The significant components of the programme have been research-based learning, critical understanding of rural problems, and developing suitable solutions.

Over 200 students who have studied this course have demonstrated greater ability to relate theoretical concepts to contemporary rural problems, examine data and literature critically, and articulate evidence-based findings and solutions.



★ Notch 34: Certifying the Farmers for their Knowledge

A **Voluntary Personnel Certification Scheme for Farmers Cultivating Organic Finger Millet (Ragi)** was developed under the Vision 2035 of Sri Sathya Sai University for Human Excellence, to define the competencies required for organic ragi cultivation and to provide a structured process for their assessment and certification. The Scheme covers both individual farmers and farmer families who collectively demonstrate the defined competencies.

The scheme seeks to recognise the intrinsic value of farmers' knowledge and skills, in order to restore their dignity, and to respect their craft of farming.



The Farmers Certification Committee consisting of certification experts of traditional occupations developed a pioneering framework that adheres to ISO parameters, to evaluate and accredit traditional agricultural expertise. The committee gathered inputs from farmers, government agencies, and certification bodies to formulate a robust, inclusive scheme.

180 farmers were assessed with practical tools and theoretical standards, and **138 farmers** were chosen for certification after stringent examinations.

The University's fifth convocation certified these **138 farmers**, who included **12 women agriculturists**.





A farmer who received his certificate says, "My name is Mahalingaiah. I have been growing ragi for the past 30 years, ever since my father's time. I have studied up to SSLC (Grade 10). The process that I underwent for farmers' certification, which included a theoretical exam was a great learning for me. The questions were simple, but only someone with true farming experience will be able to answer them. A young collegiate with a degree will not be able to answer these questions, unless and until he has hands-on farming experience. This is a matter of pride for every farmer. Until today, nobody has given farmers a certificate. I thank this University from the bottom of my heart for this honour."

★ Notch 35: RuralShores Business Services Private Limited

RuralShores is a 'Country Side, Nation Wide' initiative which delivers world-class business process services from rural locations. It was started in the year 2008 to offer industry-aligned services with rural talent. It bridges the urban-rural divide, by providing employment and income opportunities to the Bottom of the Pyramid.



15 Rural Centres
in 8 States



500,000
Beneficiaries



3,000 Employees, of
which 45% are women



100 Crores
Revenue

A girl from Bagepalli was suffering due to a situation in which her family was in deep debt and her father was trying to get her married to an old man in lieu of settling the debt. She heard of RuralShores and joined. She not only earned sufficient to repay her family debt, but also freed herself from the forced marriage alliance, chose her husband, and stood on her own legs to support her family.

A girl from Bhiloda, Gujarat, joined RuralShores, earned well and ensured that her father had his heart operation done. She was elated to have her father back as a healthy man.



RuralShores' services have been recognised by some of the world-renowned brands such as Amazon, Accenture, Bolt, Bajaj, Tatas, HDFC, ICICI, Kotak, Bayer, TAFE, Hindustan Unilever, Flipkart, for the quality of service of delivery.



Bharat Ratna Sir M Visvesvaraya Rural AI Skills & Experience (RAISE) Centre
at Sathya Sai Grama, Muddenahalli



Education



Healthcare



Nutrition



Events

Monthly Highlights

August 2026

“ We took children from the rural areas and gave them a completely free of charge education. They rejoin our Institutions as teachers at our schools, as professors at our University after completing a PhD, and as doctors in our hospitals after completing medical education. In this way, we have been able to encourage rural kids to take on the responsibility of moulding the lives of other children from rural backgrounds. **”**



From Education: We Educate the Mind and Elevate the Soul



Shaping Scientific Minds through Schooling until Higher Education

Sri Sathya Sai University for Human Excellence signed a Memorandum of Understanding with **GearsNGenes** to advance discovery-based STEM education, university research, school outreach, AI-enabled learning, technology transfer, and student entrepreneurship. The two-year collaboration will connect scientific concepts with experimentation and take learners from high school fundamentals to undergraduate and postgraduate research.

- A STEM laboratory will be established for scientific observation, testing, and practical application, leading to the development of indigenous experimental Physics kits. Experimental equipment will be studied and refined.
- The STEM modules will be field-tested at affiliated schools. In its first phase, locally developed EMF kits (Electromotive Force Kits) will be tested in three PUC schools affiliated with Prashanthi Balamandira Trust, and two non-affiliated local schools.
- An AI-assisted computing environment will be established for students to retrieve answers to questions posed from the knowledge resources curated by the faculty.
- The educational outputs arising from the collaboration will be open to use for all, mutually agreed through open licenses.



MOU Exchange between Dr Srikanta Murthy, Vice-Chancellor, Sri Sathya Sai University for Human Excellence, and Dr Kumar V Vadaparty, Founder of GearsNGenes

Dr Kumar V Vadaparty, the Founder of GearsNGenes and a Distinguished Engineer at Morgan Stanley, holds more than 20 patents, including nine in Artificial Intelligence. He has supported educational initiatives for underserved communities for more than nine years.

Thanks for the generous contribution made by Dr Kumar V Vadaparty towards advancing the Physics Laboratories of Sri Sathya Sai University for Human Excellence, and for the establishment of the STEM Laboratory.

Celebrating India's Intellectual and Cultural Heritage: World Sanskrit Day

The World Sanskrit Day was celebrated by the Department of Sanskrit and Vedic Studies of Sri Sathya Sai University for Human Excellence on 28 August 2026. Prof Suresh Heroor, an eminent Sanskrit scholar, and a Former Head of the Department of Sanskrit in Nutan Vidyalaya Degree College, Kalaburagi, graced the event as the Chief Guest.

After the ceremonial lighting of the lamp amidst *vedic* chants by the students, the session deliberated on the depth, beauty, and richness of the Sanskrit language. 'Samskrutavani', a WhatsApp channel, was launched to promote Sanskrit learning in easy, stepwise ways, so that every student can strengthen their Sanskrit vocabulary.

Students sang a few Sanskrit songs, participated in cultural competitions based on Sanskrit language and *vedas*, recounted their experiences, and submerged themselves into the ambrosia of Sanskrit, and its relevance to the needs of contemporary society.



Observing the Birth Anniversary of Indian Hockey Legend, Major Dhyan Chand: National Sports Day

The Department of Physical Education and Sports organised events for **National Sports Day** on 29 August 2026 at the central University campus in Kalaburagi and also at Sathya Sai Grama, Muddenahalli.

At Kalaburagi, the Pentagon Premier League (Season 7) was inaugurated, and the championship cup was named 'Spoorti Kirana.' The Chief Guests for the event were Mr Ramesh Jadhav, a para-athlete from Kalaburagi district who won a gold medal in Javelin at an event held in Thailand, and Sri Gururaja Matura, Taluk President of Veerashaiva Samaj in Kamalapur Taluk.





While the school students of Sri Sathya Sai Vidyaniketanam (Kalaburagi) presented an energetic basketball drill, the University students played a spirited basketball match and enthralled the audience. The event concluded with a Prize Distribution Ceremony.



In Sathya Sai Grama, the students conducted volleyball games and a 5K run at the Sai Krishnan Stadium and the Nandi Government School, where Annapoorna Morning Nutrition is being served to children.



“ Behind our healthcare statistics, there are immense hope, fulfilled dreams, bright futures, happy families, and abundant love and joy. How can we as a country lose those little lives that deserve a second chance, for want of accessibility to or affordability of healthcare services? ”



From Healthcare: We Cure, Predict and Prevent Diseases



Sri Madhusudan Sai Institute of Medical Sciences and Research

LIVERQUEST 2026

The Department of General Medicine at Sri Madhusudan Sai Institute of Medical Sciences and Research (SMSIMSR) hosted LIVERQUEST 2026 on **01 August 2026**—an academic CME (Continuing Medical Education), bringing together eminent medical gastroenterologists and healthcare professionals to discuss contemporary advances in hepatobiliary medicine.

The programme was led by the Organising Chair, Dr Shuba Srinivasan (Head of Department, General Medicine, SMSIMSR), with Dr Naveen Kumar N (Assistant Professor, General Medicine, SMSIMSR) and Dr Chethan Reddy K M (Senior Resident, General Medicine, SMSIMSR), serving as Secretaries.

Key Highlights

- Explored clinical approaches to abnormal patterns in Liver Function Test (LFT), liver cirrhosis, Metabolic Dysfunction-Associated Fatty Liver Disease (MAFLD), and pregnancy-related liver conditions
- Featured expert sessions connecting clinical practice with emerging developments in hepatology
- Strengthened academic exchange and continued medical education in hepatobiliary medicine



Employees of Google Volunteered for Community Health Initiative at SMSIMSR

Google's employees volunteered at Sri Madhusudan Sai Institute of Medical Sciences and Research on **07 August 2026** for a community health initiative, which was conducted in collaboration with the Department of Community Medicine.

The group of volunteers, along with the staff of the Department of Community Medicine, conducted a school health screening programme at Atal Bihari Vajpayee School at Bommawara. Vision screening and basic health check-up were done for all the students. Healthy lifestyle practices to prevent diseases were taught to the students.



Blood Donation Camp with Atlassian Bengaluru

SMSIMSR collaborated with Atlassian Bengaluru office for a blood donation camp on **17 August 2026**.

The employees of Atlassian participated in the camp and donated their blood as a gesture of their compassion for the larger humanity and as a sign of their solidarity towards Sri Madhusudan Sai Institute of Medical Sciences and Research that is providing free healthcare services to all.



Sai Swasthya Wellness Centre

A Milestone for Sai Swasthya at Mahbubnagar, Telangana

At Mahbubnagar, Telangana, Sai Swasthya's services reached a milestone.

15,000+ Outpatient Consultations have been performed since April 2025.



SAI SWASTHYA
Wellness Centre
DIAGNOSTIC + DISPENSARY



A New Urgent Care Centre at Jagtial, Telangana

An **Urgent Care Centre** was inaugurated at Jagtial on 16 August 2026, in the virtual presence of Sadguru Sri Madhusudan Sai and Mr Manu Shah, Founder of Shah Happiness Foundation.

A formal event was held on 17 August 2026 in the presence of distinguished officials such as the MLA, Municipality Chairperson and Sarpanch of the Panchayat in Jagtial.



Outreach Medical Services at Battighar Island of Odisha

The ambulance, which was brought to the Battighar Island of Odisha in July 2026, served its people well. **10 individuals** received timely ambulance support from the island to the Ferry Ghat so that they were given further medical assistance effectively.

10 medical camps were held on the island and **482 beneficiaries** received free health consultations in the month of August 2026.



Sri Sathya Sai Sanjeevani Centres for Child Heart Care

The Millet Man of India, Dr Khadar Vali Shared his Knowledge at Sanjeevani



The renowned **Millet Man of India, Dr Khadar Vali**, shared his precious knowledge about the nutritional benefits of millets at the Sri Sathya Sai Sanjeevani Centre for Child Heart Care, Nava Raipur on **03 August 2026**.

A one-day workshop was conducted, in which **12 stalls** were installed to demonstrate nutritious tasty dishes made out of millets. More than **400 students** from eight nursing colleges participated in the workshop and imbibed in-depth knowledge about the use of millets, their role in improving immunity and promoting a healthy lifestyle.

Mr Shyam Bihari Jaiswal, the Minister of Health and Family Welfare, and Minister of Medical Education, Government of Chhattisgarh, was present at the event. He expressed his happiness about how prestigious an opportunity it is to have Dr Khadar Vali on the premises of the Sri Sathya Sai Sanjeevani Hospital for elucidating the benefits of millets.



Extract from the speech of Dr Khadar Vali:

"If we can turn our attention from industrial foods to traditional foods, then we can get rid of our diseases. It is one thing to cure diseases of the current population by encouraging them to consume the traditional 'Shree Anna', and it is another thing when the benefits it offers extend far beyond curing, to preventing diseases in the future generation. By preventing the occurrence of diseases, we would be saving all the money that we would otherwise be paying to pharmaceutical companies. This has been our endeavour for the last 30 years. The production of 18 million tons of 'Shree Anna' is happening in our country today. If this scales to 50 million tons, then we can rest assured that the health of our country is completely taken care of. Our work comprises going from village to village, meeting the farmers, and inspiring them to take up millet cultivation."



***hriday* of Hriday Restored**

Hriday, a one-month-old baby, came to Sanjeevani with an echo in her heart. She was observed for 21 days at the hospital where she was delivered, while her parents were trying to find where they could get treatment for their child. Their hearts sank as they were turned back without any hope from many hospitals. Fortunately, they saw an ad about Sanjeevani on Instagram, and they rushed straight to Sanjeevani with little Hriday in their hands. It was only

Sanjeevani that restored their hopes, diagnosed the child's condition, and treated the *hriday* of Hriday without charging a penny to the family.

What a fulfillment it is for Sanjeevani to restore joy in the hearts of many families!



“ The potency of a simple nutrition intervention like Annapoorna is that it prevents the education budget from going down the drain. It saves future healthcare expenses as the children grow up strong and healthy. It can slowly and steadily change the fate and future of the country. ”



From Nutrition: We Nourish the Body and Promote Health



Chhattisgarh is Proud to See the Son of their Land Leading a Mammoth Humanitarian Mission

Sri Ramvihar Netam, Minister of Agriculture and ST, SC, OBC and Minority Development, Government of Chhattisgarh, visited Sathya Sai Grama on 02 August 2026, and met the Founder of One World One Family Mission, Sri Madhusudan Sai, whose early life was formed in the State of Chhattisgarh.

Well-intended discussions about taking the Annapoorna Morning Nutrition to all the children of Chhattisgarh were held.



Celebrating an Enduring Partnership with Narayana Health for the Fifth Consecutive Year

Narayana Health and Sri Sathya Sai Annapoorna Trust have been working together for the past four years, and they successfully entered the fifth year of their enduring partnership in August 2026. With the commencement of the fifth anniversary, the trust and commitment of Narayana Health towards the cause of child nutrition surged to a great extent.

The partnership of Sri Sathya Sai Annapoorna Trust with Narayana Health feeds freshly cooked breakfast along with SaiSure Multi-nutrient Drink to **1,185 school children across eight government schools** in Bengaluru.



Worley is with Annapoorna for the Second Year

Worley, an Engineering Consultant, stepped into the second year of its association with Sri Sathya Sai Annapoorna Trust towards providing SaiSure Ragi Multinutrient Drink to 1,400 students across a few municipal education centres in Mumbai like Govinda Station's schools (Urdu, Hindi, and Marathi schools) and Chembur Station's Marathi school. The shared commitment was strengthened through a formal gathering, which was held in Mumbai on 14 August 2026.



Persistent Foundation and Sri Sathya Sai Annapoorna Trust Persist Together to Normalise SAM and MAM Children in Chikkaballapur

Persistent Foundation has been working with Sri Sathya Sai Annapoorna Trust to reach out to the SAM and MAM children in Chikkaballapur district, and restore them to good health and a happy childhood.

1,500 MAM children have been identified for this project, and they will be consistently provided the SaiSure Choco Malt Mix for a period of six months from August 2026 to January 2027. The quantity of consumption recommended is 10 grams per day. Each child will be given four packs each of 500 grams of SaiSure Choco Malt in two phases.

Chintamani, Gowribidanur, Shidlaghatta, and Gudibande Taluks were chosen for the launch of this programme, and the community members and stakeholders were given a complete brief about the effectiveness of SaiSure, the method of preparation, and the ways to monitor the progress of health of children.



Voya Global Services Expands Its Nutritional Services through Annapoorna

Voya Global Services Private Limited supports Sri Sathya Sai Annapoorna Trust ever since 2025, by providing SaiSure nutrition to **6,683 school children across 75 government schools** in Bengaluru Urban and Shivamoga districts.

On 19 August 2026, the Annapoorna Morning Nutrition Programme was extended to the school children of Government Model Kannada and English Primary School at Kothnur, Bengaluru.



Belagavi Will Receive Bountiful Nutrition

At the Evening Divine event, which was held at Belagavi, a heartfelt conversation between Sri Madhusudan Sai and Dr C N Naikar, the Founder of Naikar Education Society, led to the commencement of a new partnership between Karnatak Lingayat Education Society (KLE) and Sri Sathya Sai Annapoorna Trust.

Karnatak Lingayat Education Society (KLE) will offer its contribution of INR 1 towards the proposed INR 2 for a day, for the nutritional support of a child under the Annapoorna Morning Nutrition Programme.



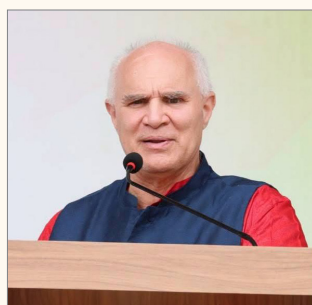
An Evening Divine in Belagavi with
Dr C N Naikar, Founder of Naikar Education Society

Events

Inspiring the 'Yuva Shakti' of Sri Sathya Sai Loka Seva Gurukulam Group of Institutions on 15 August 2026

The 80th Independence Day of India on the theme 'Yuva Shakti for Viksit Bharat@2047' alongside celebrating '150 Years of Vande Mataram' was diligently observed by Sri Sathya Sai Loka Seva Gurukulam Group of Institutions on 15 August 2026.

The Chief Guests for the day were Mrs Lola Perkins and her husband, Mr Drew Perkins from the United States, who is famously known for his serial entrepreneurial expertise.



Mr Drew Perkins, Co-founder and CEO, Eridu AI

"The more preparation you do, the more opportunities will come your way. After my education, I became a serial entrepreneur who started multiple companies during the 1980s. After a road accident that I met with in 1989, I went on an unconscious state for five years and woke up again in 1992. I am so grateful to the doctors and nurses who patiently served me and helped me come back to life. When I see there is a medical college here that is preparing doctors, I am very hopeful that they will save the lives of many people in future. I also understood the value of people – family and friends, on the day I woke up from coma. I was surrounded by bouquets of flowers and a lot of love and good wishes from the people whom I had met all my life. It really warmed my heart to receive so much love when I needed it the most. Slowly as I learnt to walk again, I learnt the value of persistence. I understood that the only thing blocking me was myself and my own thinking. By trying and persisting again and again, I overcame a lot of challenges. Once I recovered, I got back to entrepreneurship and started doing more work to change the world through technology. All through these years of my life, the only thing that I have learnt is that 'you are only limited by what you think of yourself.' If you can dream it, you can build it through persistence. Luck happens when persistence or preparation meets opportunity. Hence, to prepare is the most critical thing to do, and this will be followed by opportunity."



An Extract from the Speech of Sri Madhusudan Sai:

"The great country of Bharat is celebrating the 80th year of independence today, but the country itself has no date of origin. Ours is one of the most ancient civilizations the planet has ever seen. The wisdom of our ancestors continues to flow in our veins as our civilizational identity. That wisdom is about accepting everyone as our own and rejecting none; it is about assimilating all

cultures and traditions, synthesising all ideas and philosophies, and making everyone feel at home.

'Freedom' is not merely freedom from foreign invasion, colonial force, or other rulers. To me, freedom means much more – freedom from inequality, injustice, poverty, hunger, illiteracy, ill health, and ill-thoughts and feelings. We must strive to gain freedom from these.

The tricolour we unfurled today stands for the values of 'sacrifice' represented by orange colour, of 'peace' represented by white colour; of 'sustainable progress and prosperity' represented by green colour. There can be no progress without peace, and no peace without sacrifice—and these values have to be practiced constantly, which is represented by the time wheel or the kala cakra at the centre of the flag.

We want to build a kinder nation more than a stronger one, because kindness is true strength, and sacrifice is our true culture."

An Evening Divine (Divya Sanje)

Sri Madhusudan Sai toured 13 districts of Karnataka during the month of August 2026 to spend an evening with important members of society, consisting of corporate professionals, social work professionals, media professionals, industrialists, entrepreneurs, educationists, policy makers and the like.

The evenings were hosted by renowned members of the society from various districts, and a heartfelt fireside chat with Sri Madhusudan Sai was held on the topics of societal welfare, the work done by the One World One Family Mission in the fields of Nutrition, Education, and Healthcare, and the impact it has created in transforming the lives of children and the youth across the country.



An Evening Divine in Mysuru with
Mr Vijay Prakash, Indian Playback Singer and Music Director



Sai Symphony Orchestra, India's Largest Young Professional Orchestra, performing in the Evening Divine Events



Dance Students from the Department of Performing Arts, Sri Sathya Sai University for Human Excellence, performing in the Evening Divine Events

Financial Overview

Sources and Application of Funds – August 2026

Inflow

Rs. 25.2 Cr | US\$ 2.63 Million

Outflow

Rs. 23.95Cr | US\$ 2.5 Million

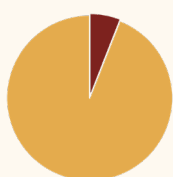
Source of Funds



**Domestic
Donations**
10%



**Foreign
Donations**
63%



**Sale of
Assets**
6%



**Government and
Private Insurance**
7%



**Loans and
Borrowings**
14%

Application of Funds



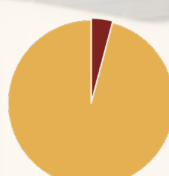
**Operational
Expenditure**
60%



**Capital
Expenditure**
22%



**Repayment
of Loans**
14%



**Events and
Conferences**
4%



ONE WORLD
ONE FAMILY
MISSION

“

The One World One Family Mission is rooted in unity, compassion, values, and selfless service — a bridge of care that connects communities across the world. Your participation makes every effort meaningful and memorable, reflecting the shared purpose that guides this global humanitarian movement. It is through such collective goodwill that we continue to offer nutrition, education, and healthcare freely and with love to those who need it most. Together, we strengthen the belief that we truly are one world and one family.

”





Sathya Sai Grama, Muddenahalli,
Chikkaballapur District, Karnataka, India

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Email: info.pbmt@ssslsg.org
Contact No: +91 6363535788

PARTICIPATE

